|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |
|  | 兴银理财ESG兴动优质企业混合类净值型理财产品2022年第一季度报告 | | | | | |  |
|  |  |  |  |  |  |  |  |
|  |  | | | | | |  |
|  |  |  |  |  |  |  |  |
|  | **兴银理财ESG兴动优质企业混合类净值型理财产品 2022年第一季度报告** | | | | | |  |
|  |  |  |  |  |  |  |  |
|  |  | 理财产品管理人：兴银理财有限责任公司 | | | |  |  |
|  |  | 理财产品托管人：兴业银行股份有限公司 | | | |  |  |
|  |  | 报告送出日期：2022年4月22日 | | | |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  | 1/ | 8 |  |  |  |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |
|  | 兴银理财ESG兴动优质企业混合类净值型理财产品2022年第一季度报告 | | | | | | | |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  | | | | | | | |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | **目 录** | |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  | § 一. 重要提示 § 二. 产品基本信息 § 三. 产品收益表现 § 四. 产品投资经理简介 § 五. 报告期内产品投资策略 § 六. 投资组合情况  1. 报告期末资产组合情况  2. 报告期末杠杆融资情况  3. 投资组合的流动性风险分析  4. 报告期末资产持仓前十基本信息  5. 报告期间关联交易情况  6. 投资账户信息 | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  | 2/ | | 8 | |  |  |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |
|  | 兴银理财ESG兴动优质企业混合类净值型理财产品2022年第一季度报告 | | | | |  |
|  |  |  |  |  |  |  |
|  |  | | | | |  |
|  |  |  |  |  |  |  |
|  | **§ 一. 重要提示** | | | | |  |
|  |  |  |  |  |  |  |
|  | 1. 温馨提醒：理财非存款，产品有风险，投资需谨慎！  2. 理财信息可供参考，详情请咨询理财经理，或在“中国理财网（www.chinawealth.com.cn）”查询该产品相关信息。  3. 兴银理财有限责任公司保留对所有文字说明的最终解释权。  4. 投资组合情况（期末资产组合情况、杠杆比例、资产前十持仓等）详情请理财持有人登录网银后进行查询。 | | | | |  |
|  |  |  |  |  |  |  |
|  | **§ 二. 产品基本情况** | | | | |  |
|  |  |  |  |  |  |  |
|  | 产品名称 | | 兴银理财ESG兴动优质企业混合类净值型理财产品 | | |  |
|  | 产品代码 | | 9K221060 | | |  |
|  | 全国银行业理财信息登记系统登记编码 | | Z7002021000255 | | |  |
|  | 产品运作方式 | | 开放式 | | |  |
|  | 产品募集方式 | | 公募 | | |  |
|  | 投资类型 | | 混合类 | | |  |
|  | 报告期末产品份额总额 | | 8,188,710,472.95份 | | |  |
|  | 业绩比较基准 | | 3.50%-7.00% | | |  |
|  | 投资币种 | | 人民币 | | |  |
|  | 风险等级 | | R3 | | |  |
|  | 产品管理人 | | 兴银理财有限责任公司 | | |  |
|  | 产品托管人 | | 兴业银行股份有限公司 | | |  |
|  | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 下属子份额的销售名称 |  | | |  | | --- | | 下属子份额的销售代码 | | |  | | --- | | 报告期末下属子份额的产品份额总数 | | | |  | | --- | | 兴银ESG兴动优质企业A | | |  | | --- | | 9K22106A | | |  | | --- | | 4,836,791,286.36 | | | |  | | --- | | 兴银ESG兴动优质企业C | | |  | | --- | | 9K22106C | | |  | | --- | | 3,351,919,186.59 | | | | | | |  |
|  |  |  |  |  |  |  |
|  |  | 3/ | | 8 |  |  |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
|  | 兴银理财ESG兴动优质企业混合类净值型理财产品2022年第一季度报告 | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  | **§ 三. 产品收益表现** | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  | 产品9K22106A自成立日以来，累计净值增长率为-2.5410%，年化累计净值增长率为-8.0649%。 产品9K22106C自成立日以来，累计净值增长率为-2.6750%，年化累计净值增长率为-8.4902%。 报告期末，产品净值表现具体如下： | | | |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 产品代码 |  | | |  | | --- | | 估值日期 | | |  | | --- | | 产品份额净值 | | |  | | --- | | 产品累计净值 | | |  | | --- | | 产品资产净值 | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 2022年3月31日 | | |  | | --- | | 0.97404 | | |  | | --- | | 0.97404 | | |  | | --- | | 7,976,148,603.28 | | | | | | | |  |
|  |  | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 销售代码 |  | | |  | | --- | | 估值日期 | | |  | | --- | | 产品份额净值 | | |  | | --- | | 产品累计净值 | | |  | | --- | | 产品资产净值 | | | |  |  | | --- | --- | | 9K22106A |  | | |  | | --- | | 2022年3月31日 | | |  | | --- | | 0.97459 | | |  | | --- | | 0.97459 | | |  | | --- | | 4,713,905,700.79 | | | |  |  | | --- | --- | | 9K22106C |  | | |  | | --- | | 2022年3月31日 | | |  | | --- | | 0.97325 | | |  | | --- | | 0.97325 | | |  | | --- | | 3,262,242,902.49 | | | | | | | |  |
|  |  |  |  |  |  |  |  |  |
|  | **§ 四. 产品投资经理简介** | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  | 徐莹女士，上海财经大学金融学硕士，CFA，13年证券投资经验。2008年至2013年在兴业银行从事债券投资、组合投资管理，2013年至2021年任兴业基金管理有限公司固收投资部团队总监及基金经理，历任兴业定期开放债券型证券投资基金、兴业年年利定期开放债券型证券投资基金、兴业添利债券型证券投资基金、兴业14天理财债券型证券投资基金、兴业瑞丰6个月定期开放债券型证券投资基金、兴业奕祥混合型证券投资基金基金经理，2021年至今任兴银理财投资经理。擅长长期宏观趋势判断及中观产业分析，投资风格均衡稳定。 | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  | **§ 五. 报告期内产品的投资策略和运作分析** | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  | 一、市场回顾。宏观层面，2022年，市场最重要的两个非线性变化，即俄乌冲突带来的全球通胀升温、中国加强疫情管控带来的经济衰退和供应链紊乱，而以上两个因素都使得全球经济维持滞涨的时间会增加、因而带来的民粹势力进一步激化、政策更加激进。从市场层面看，商品维持高位震荡，相比去年，基础化石能源的价格至少上涨一倍，而我国作为全球供应链的制造环节，中高端利润会大幅压缩，而中低端由于利润不足，会进一步向东南亚快速转移，反映在权益市场上，A股相对其他发展经济体，调整幅度最大，除了外部冲击，可能也同时在体现全球政策极端化、国别间政策风险不断增加，以及国内政治生态、政策合成谬误等各种因素带来的市场冲击，债券市场则多空因素交织，表现出窄幅震荡格局。  二、市场展望。展望后市，可能2022年全年都将是相对困难的一年，整体呈现市场差、政策进的状态。权益市场压制因素较多，投资受地产销售大幅下滑、政策松绑迟缓、拿地情绪较差、民企融资困难等众多因素的影响，短期较难恢复增长，促使后期供给端、需求端政策调整的空间和力度都将逐步增大，但真正看到数据企稳，也要到下半年，甚至是四季度。消费方面，受本轮奥密克戎传播速度快、隐蔽性强的特点，国内重点城市深圳、上海前后发生疫情并封城，实际经济活动程度大幅降低，消费品以及消费服务的恢复重新蒙上阴影，且本轮疫情防控地方层层加强，为严格执行中央政策，部分中小城市在有个例的情况下，果断选择大幅降低经济活动，以达到迅速控制疫情 | | | | | |  |  |
|  |  |  | 4/ | 8 |  |  |  |  |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |
|  | 兴银理财ESG兴动优质企业混合类净值型理财产品2022年第一季度报告 | | | | |  |  |
|  |  |  |  |  |  |  |  |
|  |  | | | | |  |  |
|  | 的效果，结果上看，本轮经济、商业活动影响面广、影响程度深，中小企业感受由为明显，进而对可支配收入以及居民消费信心冲击较大，后期促消费政策以及疫情政策逐步调整可能都会看到。出口方面，一是由于海外疫情政策放松，供应链逐步修复；二是国内疫情政策趋严，供应链存在阶段性冲击，2021年出口高速增长的势头存在减缓的可能。通胀方面，随着国际能源价格的不断上升，中国很难独善其身，PPI可能出现环比上升的态势，CPI在下半年压力会增加。上述复杂的宏观环境，债券市场短期在通胀预期以及稳增长政策的驱动下，存在压力，但中期看，经济衰退的风险仍在，且概率偏高，债券市场仍有博弈的机会；权益市场，年初以来的大幅调整，使得较多股票已经达到合理的价格区间和估值水平，但是市场的反转需要时间或空间来消化，在当前的市场中，我们应选择竞争力较强的行业和公司进行布局，待市场休整完毕后，竞争格局好、增长潜力大的公司必然会逐步显现并增长。  三、组合策略。  优质企业，债券部分建仓后维持中长久期，在1月份逐步减仓，降低至中性久期，实际有效行权久期为2年左右；权益方面，基于“自下而上”个股精选策略小幅调整，增加了半导体方向成长类公司配置，降低了新能源方向个股配置。当前组合行业配置主要以电子、家用电器为主。二季度，组合投资仍然坚持“自下而上”个股精选策略，着重于长期基本面，重点买入持有创新科技产品与中国品牌崛起趋势下的优质、潜力公司，主要配置偏好于半导体及自主可控、电动智能汽车、军工等方向。  四、市场认知  2022年年初以来的市场调整，让很多投资人对理财产品和公募、私募基金等资管产品感到失望，尤其是银行理财产品，作为管理人，感受到的更多的是渠道的压力和客户的不解。今年是银行理财净值化转型的元年，原先漂亮的一路朝东北方向奔去的净值曲线不见了，取而代之的是跌宕起伏的看不清方向的曲线，一方面，是由于理财产品底层基础资产采用市价法估值带来的价格波动直接体现在产品每日的净值中，但更重要的一方面是近几年来股票、债券市场的持续、快速上涨的趋势可能会回归正常。2019年以来股票市场呈现结构性牛市，2018年以来债券市场长牛走势持续，而资本市场总归有其周期性和波动性，高回报总是阶段性产生的，就像天气，有冬储，才有春天，我们期待能陪伴持有人一起将投资期周期不断拉长，能够等到下一个春天的到来，而不要因为急于离场而错失机会。我们不能说自己处于最好的时代，但我们大概率处于中国的后工业化时期，制造业高端化的过程中，随着房地产飞速增长时代的结束，金融资产大概率会成为居民主要的财富管理手段，还是那句话，希望持有人能够在相对较长的持有期内分享到中国企业利润增长的红利，在市场风险逐步释放的过程中，静待花开。 | | | | |  |  |
|  |  |  |  |  |  |  |  |
|  | **§ 六. 投资组合情况** | | | | |  |  |
|  |  |  |  |  |  |  |  |
|  |  | **1.报告期末产品资产组合情况** | | | | |  |
|  |  |  |  |  |  |  |  |
|  |  |  | 5/ | 8 |  |  |  |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |
|  | 兴银理财ESG兴动优质企业混合类净值型理财产品2022年第一季度报告 | | | | | |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  | | | | | |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  | | --- | | **序号** | | |  | | --- | | **资产类型** | | |  | | --- | | **直接投资占比（%）** | | |  | | --- | | **间接投资占比（%）** | | | |  | | --- | | 1 | | |  | | --- | | 现金及存款 | | |  | | --- | | 13.85 | | |  | | --- | | 15.76 | | | |  | | --- | | 2 | | |  | | --- | | 买入返售金融资产 | | |  | | --- | | 0.00 | | |  | | --- | | 11.26 | | | |  | | --- | | 3 | | |  | | --- | | 债券投资 | | |  | | --- | | 28.05 | | |  | | --- | | 28.05 | | | |  | | --- | | 4 | | |  | | --- | | 权益投资 | | |  | | --- | | 0.00 | | |  | | --- | | 10.48 | | | |  | | --- | | 5 | | |  | | --- | | 公募基金 | | |  | | --- | | 34.45 | | |  | | --- | | 34.45 | | | |  | | --- | | 6 | | |  | | --- | | 委外投资 | | |  | | --- | | 23.65 | | |  | | --- | | 0.00 | | | |  | | --- | |  | | |  | | --- | | 总计 | | |  | | --- | | 100.00 | | |  | | --- | | 100.00 | | | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | **2.报告期末杠杆融资情况** | | | | | |  |  |  |
|  | 报告期末本产品总资产未超过该产品净资产规模的140%，符合产品协议对本产品杠杆比例的要求。 | | | | | |  |  |  |
|  | **3.投资组合的流动性风险分析** | | | | | |  |  |  |
|  | 流动性风险是指产品在履行与金融负债有关的义务时遇到资金短缺的风险。本产品的流动性风险一方面来自理财份额持有人可在约定的开放日提出赎回其持有的理财份额，另一方面来自于若投资品种所处的交易市场不活跃，可能带来资产变现困难或产品持仓资产在市场出现剧烈波动的情况下难以以合理价格变现的风险。  为防范无法支付赎回款而产生的流动性风险，本理财产品管理人将合理安排所投资产期限，持续根据市场变化情况做好投资安排，尽可能降低产品流动性风险，有效保障理财持有人利益。  报告期内，本理财产品管理人严格遵守相关法律法规以及产品销售协议，对理财产品组合资产的流动性风险进行管理，报告期内未发生流动性风险。 | | | | | |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  | **4.报告期末资产持仓前十基本信息** | | | | | |  |
|  |  |  | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  | | --- | | **序号** | | |  | | --- | | **资产名称** | | |  | | --- | | **资产规模** | | |  | | --- | | **占产品资产净值的比例（%）** | | | |  | | --- | | 1 | | |  | | --- | | 景顺长城公司治理1号集合资产管理计划 | | |  | | --- | | 1,889,083,000.00 | | |  | | --- | | 23.68 | | | |  | | --- | | 2 | | |  | | --- | | 中国工商银行杭州分行大额存单10 | | |  | | --- | | 499,842,500.00 | | |  | | --- | | 6.27 | | | |  | | --- | | 3 | | |  | | --- | | 中国光大银行北京分行大额存单20210326001 | | |  | | --- | | 499,228,500.00 | | |  | | --- | | 6.26 | | | |  | | --- | | 4 | | |  | | --- | | 景顺长城景泰丰利A 003407.OF | | |  | | --- | | 348,370,684.47 | | |  | | --- | | 4.37 | | | |  | | --- | | 5 | | |  | | --- | | 万家鑫悦纯债A 006172.OF | | |  | | --- | | 302,599,321.97 | | |  | | --- | | 3.79 | | | | | | | |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 6/ | 8 |  |  |  |  |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
|  | 兴银理财ESG兴动优质企业混合类净值型理财产品2022年第一季度报告 | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  | | | | | |  |  |
|  |  | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  | | --- | | 6 | | |  | | --- | | 景顺长城景颐双利A ( 000385.OF ) | | |  | | --- | | 296,444,123.82 | | |  | | --- | | 3.72 | | | |  | | --- | | 7 | | |  | | --- | | 易方达稳健收益B（110008.OF） | | |  | | --- | | 294,780,450.39 | | |  | | --- | | 3.70 | | | |  | | --- | | 8 | | |  | | --- | | 21恒健03 | | |  | | --- | | 250,332,250.00 | | |  | | --- | | 3.14 | | | |  | | --- | | 9 | | |  | | --- | | 21贴债59 | | |  | | --- | | 247,323,250.00 | | |  | | --- | | 3.10 | | | |  | | --- | | 10 | | |  | | --- | | 兴业天融 002638.OF | | |  | | --- | | 202,032,062.86 | | |  | | --- | | 2.53 | | | | | | | |  |
|  |  |  |  |  |  |  |  |  |
|  | **5.报告期间关联交易情况** | | | | | |  |  |
|  |  |  | 5.1 理财产品在报告期末投资关联方发行、承销的证券的情况 | | | |  |  |
|  | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **产品代码** |  | | |  | | --- | | **资产名称** | | |  | | --- | | **资产面额（元）** | | |  | | --- | | **承销商/发行人** | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 20北方稀土MTN002 | | |  | | --- | | 20,000,000.00 | | |  | | --- | | 兴业银行股份有限公司 | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 20漳州城投PPN001 | | |  | | --- | | 60,000,000.00 | | |  | | --- | | 兴业银行股份有限公司 | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 21南安市贸SCP002 | | |  | | --- | | 10,000,000.00 | | |  | | --- | | 兴业银行股份有限公司 | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 21弘湘国投MTN001 | | |  | | --- | | 20,000,000.00 | | |  | | --- | | 兴业银行股份有限公司 | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 21海鸿投资MTN001 | | |  | | --- | | 20,000,000.00 | | |  | | --- | | 兴业银行股份有限公司 | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 21淮安城资MTN002 | | |  | | --- | | 20,000,000.00 | | |  | | --- | | 兴业银行股份有限公司 | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 21肥西城乡PPN002 | | |  | | --- | | 20,000,000.00 | | |  | | --- | | 兴业银行股份有限公司 | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 22福建旅游MTN001 | | |  | | --- | | 20,000,000.00 | | |  | | --- | | 兴业银行股份有限公司 | | | |  |  | | --- | --- | | 9K221060 |  | | |  | | --- | | 22青岛海洋MTN001 | | |  | | --- | | 20,000,000.00 | | |  | | --- | | 兴业银行股份有限公司 | | | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  | 5.2 理财产品在报告期内其他关联交易 | | | |  |  |
|  | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **产品代码** |  | | |  | | --- | | **资产名称** | | |  | | --- | | **资产面额（元）** | | |  | | --- | | **交易类型** | | |  | | --- | | **关联方名称** | | | | | | | |  |  |
|  | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | 无 |  | | | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  | 5.3 理财产品在报告期内中的重大关联交易 | | | |  |  |
|  | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **产品代码** |  | | |  | | --- | | **资产名称** | | |  | | --- | | **资产面额（元）** | | |  | | --- | | **交易类型** | | |  | | --- | | **关联方名称** | | | | | | | |  |  |
|  | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | 无 |  | | | | | | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  | 7/ | 8 |  |  |  |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |
|  | 兴银理财ESG兴动优质企业混合类净值型理财产品2022年第一季度报告 | | | | |  |  |
|  |  |  |  |  |  |  |  |
|  |  | | | | |  |  |
|  |  | **6.投资账户信息** | | | | |  |
|  |  | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  | | --- | | **序号** | | |  | | --- | | **账户类型** | | |  | | --- | | **账户编号** | | |  | | --- | | **账户名称** | | | |  | | --- | | 1 | | |  | | --- | | 托管账户 | | |  | | --- | | 051010100101307972 | | |  | | --- | | 兴银理财ESG兴动优质企业混合类净值型理财产品 | | | | | | |  |
|  |  |  |  |  |  |  |  |
|  | 兴银理财有限责任公司 | | | | |  |  |
|  | 2022年4月22日 | | | | |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  | 8/ | 8 |  |  |  |